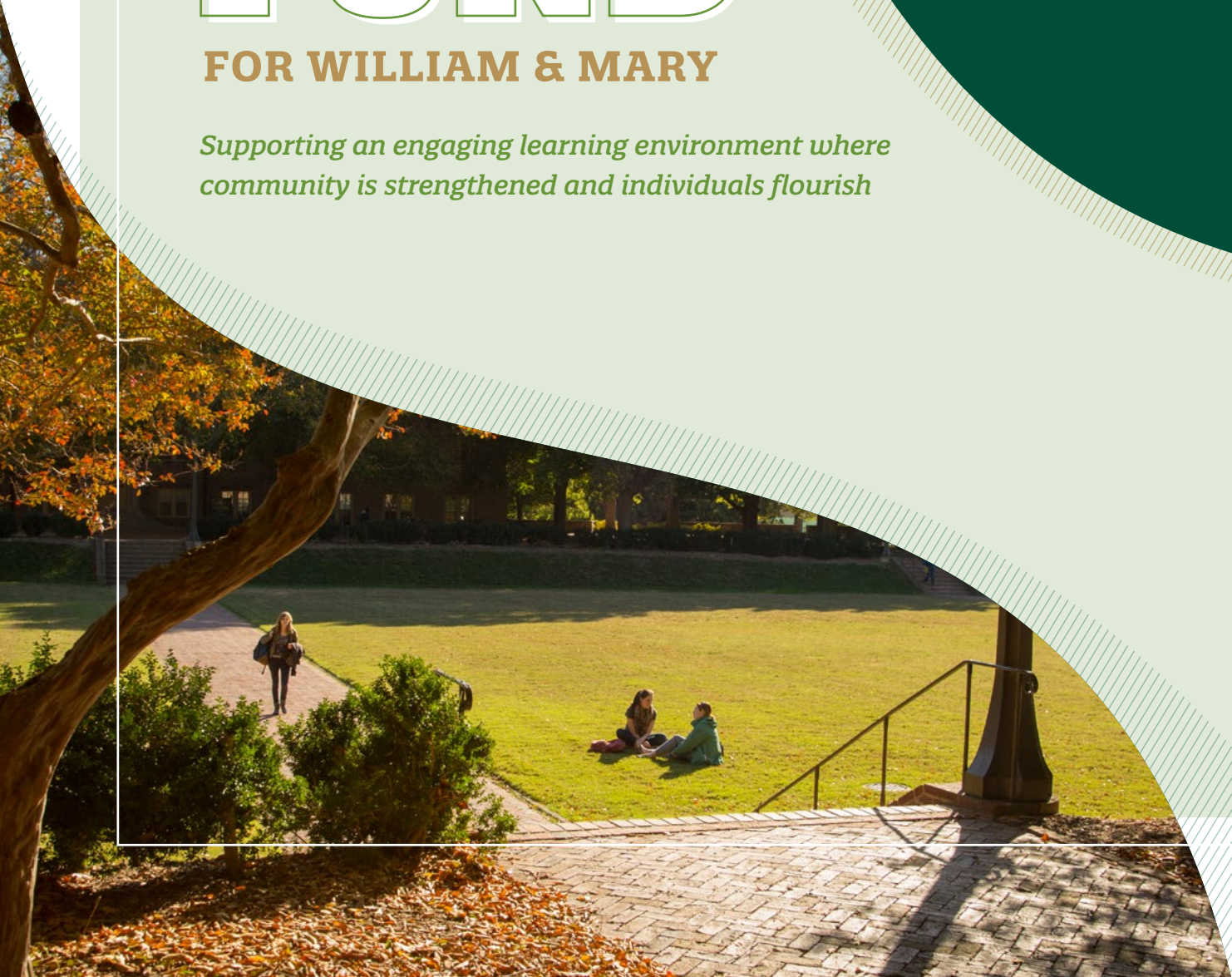


# PARENTS FUND

**FOR WILLIAM & MARY**

*Supporting an engaging learning environment where  
community is strengthened and individuals flourish*



# PARENTS FUND PRIORITIES

Giving to the Parents Fund is one of the most effective ways to make a direct impact on William & Mary students and their experience at the university. The Parents Fund, a subsidiary of the Fund for William & Mary, underwrites the university's highest priorities, including programs and initiatives within the five thematic areas of Student Affairs: Campus Living, Career Development, Health & Wellness, Student Engagement & Leadership and Student Success. These programs benefit students inside and outside the classroom and prepare them for lifelong growth, learning and success.

## BELONGING

### CAMPUS LIVING

The foundation of undergraduate life at William & Mary is the residential experience. From the moment students are accepted, Campus Living programs support the transition of students into and throughout their time at W&M. The Parents Fund provides funding for Student Transition Engagement Programs, such as New Student Orientation and the Find, Form & Focus Your Experience programs, to ensure that students connect with the resources they need on their path to graduation.

**"The Parents Fund has enabled Student Transition Engagement Programs to schedule student meet-ups on campus and remotely. This has been essential during the pandemic."**

— Lauren Garret, director, Student Transition Engagement Programs

# #4

## Happiest Students

— The Princeton Review





## CAREER DEVELOPMENT

The Parents Fund helps to connect students and young alumni with job, internship and externship opportunities by supporting Cohen Career Center programs. From resume writing, to lessons in business meal etiquette and how to conduct oneself during a job interview, to stipends funding unpaid summer internship experiences, the Parents Fund helps students gain important career-readiness skills that will benefit them far beyond their time on campus.

# #1

**Best Public  
University for  
Internships**

— The Princeton Review

**“I had very little knowledge about wealth management before this experience and I’m now considering it as a possible career.”**

— Ashley N. Eastep '22

# FLOURISHING

## HEALTH & WELLNESS

William & Mary strives to enhance well-being for the entire community by providing information, wellness and fitness classes and support through Campus Recreation, Health Promotion, the Counseling Center, the Student Health Center and the Center for Mindfulness and Authentic Excellence. The Parents Fund supports these programs, all of which empower students to make choices toward a healthy and fulfilling life.

**Nearly 700 calls were placed to ProtoCall, W&M’s after-hours counseling service, last year — a 48% increase since the program’s launch in 2015.**

“

**At W&M, we strive to empower students to seek help in developing skills and practices that will lead them to fulfillment and resilience. Parents Fund support is critical to this effort.”**

— Kelly Crace, associate vice president for health and wellness



## STUDENT ENGAGEMENT & LEADERSHIP

From community engagement and leadership development to student veteran programs, fraternity and sorority life and student government, Student Affairs supports a broad range of organizations on campus and encourages student volunteer engagement within the local community and across the country. The Parents Fund helps support these and many other programs that promote leadership and civic engagement, encouraging students to become active citizens, volunteers and educated leaders.

# #1

**Best Public University for Making an Impact**

— The Princeton Review

**"I have learned the value of education-based service and mutually beneficial partnerships. These lessons have influenced the way I approach topics in the classroom."**

— Student participant in Branch Out Alternative Breaks

# SERVICE

**More than**

# 17,200

**TutorZone appointments have aided thousands of students over the last 10 years. Parents Fund support helps economically challenged students receive the academic help they need.**

## STUDENT SUCCESS

William & Mary is committed to equity. We want every student to know and feel that they belong at the university and can flourish here. The Parents Fund helps to strengthen the entire W&M community by supporting programs like the Center for Student Diversity, The Haven, the TutorZone, Student Accessibility Services and other academic enrichment and student care programs.

**"The program and its staff gave me a sense of confidence and pride in who I am — a first-generation college student who is fortunate enough to attend William & Mary."**

— Class of 2024 student participant in Preparing for Life as a University Student (PLUS)

# CURIOSITY

**PARENTS FUND  
SUPPORT HAS  
BENEFITED DOZENS OF  
PROGRAMS INCLUDING  
THOSE LISTED HERE:**

More than  
**20,000**  
parents

have made gifts to the  
university since 2010.  
Every gift makes an impact.

## CAMPUS LIVING

- [First Year Experience](#)
- [Residence Life](#)

## CAREER DEVELOPMENT

- [Cohen Career Center](#)

## HEALTH & WELLNESS

- [Campus Recreation](#)
- [Center for Mindfulness and Authentic Excellence](#)
- [Counseling Center](#)
- [Health Promotion](#)
- [Student Health Center](#)

## STUDENT ENGAGEMENT & LEADERSHIP

- [Office of Community Engagement](#)
- [Office of Student Veteran Engagement](#)
- [Student Unions & Engagement](#)
- [Student Leadership Development](#)
  - Clubs & Organizations
  - Fraternity/Sorority Life
  - Leadership Development Initiatives
  - Student Government/Student Assembly

## STUDENT SUCCESS

- [Dean of Students Office](#)
  - Academic Enrichment
    - » [TutorZone](#)
  - [Care Support Services](#)
  - [Community Values and Restorative Practices](#)
  - [Enrollment Support Services](#)
  - [Parent & Family Programs](#)
  - [Student Accessibility Services](#)
- [Center for Student Diversity](#)
- [The Haven](#)

**Learn more** about these and other  
initiatives the Parents Fund supports.



# INTEGRITY



"As our son's peers excel and develop a wider perspective, so too does he gain insights. We want our philanthropic dollars to help students develop a greater understanding about themselves and how they can make the world a better place."

— Crystal Lee and Keith Miller P '22

Your gift to the Parents Fund enhances the W&M experience for every single student. With your generous contribution, you will affirm a message of care and community to all our students and have a tremendous impact on their education and well-being — while they are at William & Mary and throughout their lives.

**Help us reach our \$1 million Parents Fund goal.**

## **PLEASE GIVE TODAY!**

Gifts of all sizes make a difference. Gifts of \$250 or less to the university exceeded \$26 million over the last 10 years.

To learn more about the Parents Fund and giving levels, please contact:

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**WILLIAM & MARY**

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