

2024 ANNUAL REPORT  
SCHOLARSHIPS IMPACT FUND

# Visionary Impact

WILLIAM & MARY

*Expanding horizons, educating for impact.*

## Scholarships afford students untold opportunities that go beyond their experience in the classroom. They have the power to transform lives.

The students you'll meet in this report offer a small glimpse into the thousands of unique stories about the profound impact of scholarship support throughout the W&M community.

Unrestricted, need-based scholarships are the university's highest priority. Gifts made to the **Scholarships Impact Fund** provide the university with the most flexibility to ensure your investment gets put to immediate use in support of our students' most pressing needs.

Thank you for making a difference in the lives of William & Mary students.

[giving.wm.edu/scholarships](https://giving.wm.edu/scholarships)

# Isaac Ceus Jr. '25

KINESIOLOGY  
NUTRITION CONCENTRATION  
VIRGINIA BEACH, VIRGINIA



Attending William & Mary has allowed me to explore my passion for food science. I have always loved science, from biology to chemistry to anatomy, and I am also the biggest foodie who loves to cook and eat great food. I always thought food science was the path for me. However, after a doctor's appointment that highlighted my elevated cholesterol levels, I became very cautious of my diet and physical activity. From that moment, I saw the significance of human nutrition, as I learned through my coursework and knowledge obtained at William & Mary, to naturally improve my cholesterol and overall health.

In addition to my academics, the Ebony Expressions Gospel Choir is my most meaningful involvement — it is more than a club, it's a family. Everyone is so inviting, and we have created a haven to dwell in black culture and sing for the Lord.

**Thank you for your generosity in supporting my William & Mary journey, as I have been given countless opportunities and made many memories through the aid of the Scholarships Impact Fund."**



# Scholarships Impact Fund

2023-24 BY THE NUMBERS

## DONORS

1,785

TOTAL DONORS IN FY22

\$50

MEDIAN GIFT GIVEN

## RECIPIENTS

45

NUMBER OF STUDENTS WHO RECEIVED SUPPORT

35

RECIPIENTS ENROLLED AS FRESHMEN

31

NUMBER OF STUDENTS WHO WERE PELL GRANT-ELIGIBLE

16

FIRST-GENERATION STUDENTS WHO RECEIVED SUPPORT

\$10,000

MEDIAN AWARD GIVEN TO EACH RECIPIENT

10

NUMBER OF STUDENTS WHO ENROLLED AS TRANSFER STUDENTS



## Boowa Zarccone '24

CLASSICAL STUDIES  
CAMP HILL, PENNSYLVANIA

“

As an out-of-state student working with my family to fund my education, W&M would have been inaccessible without financial support. The university's liberal arts structure was perfect, and my parents knew how much this education would benefit me — but the cost was significant for us.

**Thanks to financial support made possible by donations like yours, I became a member of the Tribe.**

In my time here, I've written for a student-led magazine, performed in theater productions, gotten an on-campus job with my department, studied abroad twice, won the CAA field hockey championship and I've been on the dean's list every semester. I am so proud of what I've accomplished here, and I'm excited that I will be able to continue my education abroad at St Andrews because of it. Thank you again for your contributions — I truly wouldn't have been able to do it all without your support.”

# Affording Opportunity

MORE THAN  
**\$18.6 Million**

IN PLANNED GIFTS, PLEDGES AND CASH DONATIONS WERE  
CONTRIBUTED TO SCHOLARSHIPS AT W&M IN FY23

**35%**

OF W&M UNDERGRADUATES  
RECEIVE SOME NEED-BASED AID

**1785**

NUMBER OF DONORS WHO  
CONTRIBUTED TO THE  
SCHOLARSHIPS IMPACT FUND IN FY23

**13%**

OF W&M'S ANNUAL BUDGET  
GOES TO FINANCIAL AID

# Ella McMullin '25

MATHEMATICS & ARCHITECTURAL DESIGN  
MELBOURNE, FLORIDA



**The Scholarships Impact Fund helps me and my parents pay for my education, allowing me to focus on my studies instead of worrying about affording tuition.**

I wasn't sure what I wanted to study at first, and William & Mary was a perfect fit because it has many different areas of study to choose from. I'm from Florida and have played soccer my whole life, so I was glad to join club soccer here and make so many amazing friends.

I have been able to maintain a good balance between my social life and academics thanks to my scholarship support, and I am excited to make more memories during the next year and a half. Thank you for helping me make the most of my time here at W&M!"



# William & Mary

THANKS TO PRIVATE SUPPORT

75%

ENROLLING FRESHMEN RANKED  
IN THE TOP 10% OF THEIR  
HIGH SCHOOL CLASS

1290

STUDENTS RECEIVED  
SCHOLARSHIPS TO ATTEND  
WILLIAM & MARY IN THE 2022-23  
ACADEMIC YEAR

10%

CURRENT UNDERGRADUATES  
ARE FIRST-GENERATION  
STUDENTS

4.36

AVERAGE HIGH SCHOOL GPA  
OF ENROLLING FRESHMEN

## Preparation for Lifelong Success

#1

PUBLIC UNIVERSITY  
FOR INTERNSHIPS

*2023 PRINCETON REVIEW*

93%

EMPLOYED OR IN GRADUATE/  
PROFESSIONAL SCHOOL

*WITHIN SIX MONTHS OF GRADUATION  
FOR THE CLASS OF 2022*

97%

WORK IN JOBS THAT ALIGN WELL  
WITH CAREER INTERESTS

*AS REPORTED BY THE CLASS OF 2022*





## Jake Schapiro '24

HISTORY

BLOOMFIELD, NEW JERSEY



Many experiences have shaped me during my time at William & Mary: the history and religious studies departments where I have learned from so many wonderful professors, the fencing team where I have made so many friends, Campus Recreation where I have worked and made connections for the past three years.

**Your support has allowed me to have those experiences and so much more.**

I am most proud of how I have grown as a scholar while at the university. Over the years, my writing and analytical skills have improved tremendously. I am now a peer reviewer for The James Blair Historical Review where I read and assess scholarly articles. Thank you for making this possible with your gift.”

# Your gifts transform lives.

Contributions to the Scholarships Impact Fund help us provide essential support to William & Mary students — every donation, no matter the size, makes a difference. Together, we can create more incredible success stories like the ones you just read. Please share this report with people who you think would like to make an impact on the lives of our students and encourage them to join you in giving.

All donors will receive the Scholarships Impact Fund annual report highlighting the effect of their giving on enrollment and student success. Donors who give \$10,000 or more each year to the Scholarships Impact Fund will be invited to attend the Scholarships Luncheon to meet in person with some of the remarkable scholars who flourish at William & Mary thanks to meaningful investment.

For information about creating your own scholarships, contact **Suzie Armstrong '93**, assistant vice president for development for campus initiatives, at [smarmstrong@wm.edu](mailto:smarmstrong@wm.edu) or **757-221-7647**.

WILLIAM & MARY

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